



COBIX-IVF CRM SYSTEM

Managing In Vitro Fertilization Processes

*« With Customer Relationship Management,
You can track the interviews, correspondence, appointment records and service information received by
customers and potential customers in the activity management within COBIX-CRM. »*



1. Patient Management



2. Appointment Management



3. Treatment Progress Tracking



4. Reporting and Analysis



5. Communication Management



6. Financial Management

COBIX-IVF CRM FEATURES

PATIENT
MANAGEMENT



CUSTOMER
MANAGEMENT

Stores patient
information,
health history, and
treatment plans.

APPOINTMENT AND CALENDAR MANAGEMENT

Organizes doctor appointments and treatment steps.

TREATMENT
PROGRESS
TRACKING



MOBILE
PROCESS
TRACKING

Tracks the various
stages of IVF
treatment.

REPORTING AND ANALYSIS

Generates reports
on treatment
success rates.

COMMUNICATION MANAGEMENT

Facilitates
communication
via email, SMS,
and phone.

FINANCIAL MANAGEMENT

Manages
treatment costs,
payment plans,
and billing
processes.



COBIF-IVF CRM improves operational efficiency and enhances patient understanding of the treatment process.



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CONCLUSION

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